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Press Release

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FOR IMMEDIATE RELEASE

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Credit Union ONE Launches Newly Enhanced Website With Added Features And Member Benefits

October 3, 2008, FERNDALE, MI - Credit Union ONE is pleased to announce the launch of its new, state-of-the-art website, www.cuone.org. The website offers a number of enhancements and additions that make doing business with one of Michigan's oldest and largest credit unions faster, easier and more convenient.

New to the website are features that improve functionality and provide an around-the-clock resource for existing and potential members and employees. A few of the highlights are; access to easy and secure loan and mortgage applications, online account opening and funding and an improved branch and ATM locator tool. The site also showcases an interactive "chat" function where members can correspond directly with the Credit Union ONE Member Communication Center in a live environment.

The new cuone.org continues to offer online banking features including 24/7 account access with daily account updates, fund transfers, free online bill pay, e-statements that

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allow members to receive their statements via secured e-mail, and e-alerts that provide members with alerts regarding account balances and other activity on their accounts.

“Our goals in developing and re-launching the Credit Union ONE website were to create an advanced online banking environment and provide an easy to navigate site that provides useful information to members and potential new members. We are excited that the many new features and other improvements have exceeded these goals,” said Gary Moody, President/CEO of Credit Union ONE.

Credit Union ONE is a Michigan-based credit union, headquartered in Ferndale, Michigan for over seventy years. We provide our 117,000 members a wide array of financial services through a network of nineteen branch locations, over 25,000 ATMs, and a state-of-the-art website: www.cuone.org. Deposits are insured by the NCUA and we are an equal housing lender.

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