



400 E. Nine Mile Road
Ferndale, MI 48220
Phone (248) 398-1210
Fax (248) 584-5442

Press Release

Contact: Mary Jane McCarty
Phone: (248) 584-5224
maryjane_mccarty@cuone.org

FOR IMMEDIATE RELEASE
9 A.M. EDT, February 8, 2010

Credit Union ONE Receives 2009 Michigan Marketing Award

Ferndale, MI – Credit Union ONE is proud to announce that they have been awarded a 2009 Michigan Marketing Award presented by the Michigan Credit Union League (MCUL) and CUcorp CU Growth Solutions.

Michigan Marketing Awards recognize and honor excellence in credit union marketing and public relations based on strategy, design and production, creative concept and results. This year's award entries contained many innovative and excellent ideas ranging from point of sale materials and newsletters to radio advertising and Web site design. There were entries from all around Michigan and from all asset sizes which provided a wide range of creativity across the board.

The award was presented to the marketing department of the credit union at the MCUL Marketing Conference held at the Motor City Casino and Hotel on Thursday, February 4, 2010. Credit Union ONE was recognized in the category of Web Site Marketing for their *Cash Back Checking Account Campaign*.

Credit Union ONE, headquartered in Ferndale Michigan for over seventy years, offers a wide array of financial services and access to over 25,000 ATM's nationwide, serving 117,000 members, with nineteen offices in three major metropolitan areas, including Metro Detroit, Grand Rapids and Traverse City. For more information go to www.cuone.org

###

-End-