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Press Release

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FOR IMMEDIATE RELEASE
9 A.M. EDT, January 12, 2010

Credit Union ONE Opens New West Bloomfield Branch

Ferndale, Michigan – As part of its commitment to increase its presence in growing communities across southeast Michigan, Credit Union ONE is proud to announce the grand opening of its nineteenth branch located at 6515 Maple Road in West Bloomfield Township.

The new branch will offer an extensive line of products and services, through the help of three member service consultants, and a ONE's Financial Services financial planner who can offer clients an array of financial services.

"Our professional and experienced staff is serious about helping members and their families achieve their financial goals. We are confident our members will benefit from personalized service and advice that will make their banking experience a pleasant one," says Geoff Daniels, Branch Manager.

The new 3,100 square-foot branch was designed to provide the best possible access to banking services in an open and inviting environment. Members will also be able to rely

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on a drive-through ATM available 24 hours a day and drive-through services during normal operating hours. The branch will be open for business Monday – Thursday 9:00 AM – 5:00 PM, Friday 9:00 AM – 6:00 PM, and Saturday 9:00 AM – 1:00 PM

The grand opening of the West Bloomfield branch was held on January 12, 2010, at a ribbon cutting ceremony attended by U.S. Congressman Gary Peters, Oakland County Supervisor Shelly Goodman Taub, and West Bloomfield Township Supervisor Michelle Economou Ureste. Credit Union ONE Director Jan Gillespie, President/CEO Gary Moody and other credit union executives also attended the ribbon cutting with many local business and community representatives in attendance.

“I was very pleased to be a part of the groundbreaking and now the ribbon cutting for this beautiful new facility. Not only will this new Credit Union ONE create jobs, but all credit unions must play a critical role in Michigan’s economic recovery. Even while big banks return to health, I continue to hear from small business owners across Michigan who want to grow and add jobs but cannot because they still do not have access to credit at reasonable terms. I believe this is now the biggest obstacle to creating jobs in Michigan. Smaller institutions like credit unions must play a major role in restoring liquidity to credit markets and getting our economy moving. That’s why I’m a supporter of credit unions and other lenders that are based here in our Oakland County communities,” said Congressman Gary Peters.

“Opening a branch in these uncertain economic times is a testament to our commitment to our mission of serving our members as well as the trust, confidence, and faith our members have in Credit Union ONE. We look forward to serving current members in

the area and introducing ourselves to the rest of the community,” said President and CEO Gary Moody.

Credit Union ONE, headquartered in Ferndale Michigan for over seventy years, offers a wide array of financial services and access to over 25,000 ATM's nationwide, serving 115,000 members, with nineteen offices in three major metropolitan areas, including Metro Detroit, Grand Rapids and Traverse City. For more information, visit www.cuone.org

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