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Press Release

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FOR IMMEDIATE RELEASE
9 A.M. EDT, February 2, 2010

Credit Union ONE to Support Dick Purtan WOMC Radiothon for Twelfth Year

Ferndale, MI – For eleven years and counting Credit Union ONE has provided a back-up phone bank for the annual Dick Purtan WOMC Radiothon to benefit the Salvation Army's Bed and Bread Club at the Oakland Mall. Credit Union ONE employee volunteers give of their time each year to take pledges that would have otherwise been lost had it not been for the overflow lines that Credit Union ONE provides.

Over the years in addition to the back-up phone bank, during the 16-hour radiothon, Credit Union ONE has sponsored a half-hour segment and made a corporate donation to the Salvation Army.

This charity helps to feed and shelter thousands of needy people in the Detroit area. Last year, \$2,262,000 was raised for the Bed and Bread Club through the radiothon.

“Each year our goal is to raise more funds as the need for food and shelter is ever increasing,” said Gary Moody, Credit Union ONE President and CEO.” Over \$242,000 in additional revenues were generated through Credit Union ONE's back-up phone bank in 2009 and this year we are hoping to hit the quarter of a million dollar mark.

Credit Union ONE, headquartered in Ferndale Michigan for over seventy years, offers a wide array of financial services and access to over 25,000 ATM's nationwide, serving 117,000 members, with nineteen offices in three major metropolitan areas, including Metro Detroit, Grand Rapids and Traverse City.

For more information go to www.cuone.org

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