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# Press Release

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FOR IMMEDIATE RELEASE  
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## **CREDIT UNION ONE NAMES GEOFF DANIELS DIRECTOR OF BRANCH SERVICES**

Ferndale, Michigan - Geoff Daniels has been named director of branch services for Credit Union ONE's central region; consisting of branches in Berkley, Bloomfield Hills, Southwest Detroit, Farmington Hills, Waterford, Westland, Beaumont Hospital, Detroit Receiving Hospital, and Traverse City. Daniels will oversee branch operations, promote member relations and develop new business within his area.

Daniels has worked for Credit Union ONE for eight years, in various branch operation capacities. Most recently, Daniels served as an area manager overseeing seven Credit Union ONE branches.

Daniels has earned a degree in Marketing from Bowling Green State University in Ohio. He and his family reside in Oakland County.

*Credit Union ONE, headquartered in Ferndale Michigan for over seventy years, offers a wide array of financial services and access to over 25,000 ATM's nationwide, serving 117,000 members, with nineteen offices in three major metropolitan areas, including Metro Detroit, Grand Rapids and Traverse City. For more information go to [www.cuone.org](http://www.cuone.org)*

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