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Press Release

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FOR IMMEDIATE RELEASE
9 A.M. EDT, March 1, 2008

Local Financial Advisor Receives Woman of Distinction Honor

Ferndale, MI – Ernesta Tobin, a Financial Advisor at Credit Union ONE, registered through CUNA Brokerage Services, Inc. has been recognized as a Woman of Distinction in recognition of her superior performance, value and overall contribution to the financial services industry.

Additionally, Tobin has demonstrated her commitment to the CUNA Brokerage mission by generating a minimum of \$250,000 in revenue in 2007. Through her role as a Woman of Distinction, Tobin will participate in a mentoring program offered through CBSI, designed to foster the growth of women new to the financial services industry.

The CBSI Woman of Distinction Award debuted at FOCUS 2008, the premier national sales conference exclusively for credit union financial advisors, where members of the financial services industry from across the country gathered to participate in individual workshops designed to deliver knowledge, insight and new best practices.

CBSI utilizes face-to-face financial advisors to help credit unions meet member retirement, investment and insurance needs. Working onsite at credit unions, financial advisors provide members with comprehensive financial services from simple transactions to complex financial planning and wealth management services.

Ernesta Tobin has been an employee of Credit Union ONE for twelve years. Tobin's background includes Finance and Human Resources before entering the financial and investment services area in 2002. She has earned a Certified Financial Planning designation.

CUNA Brokerage Services provides Broker Dealer services to nearly 400 credit unions nationwide, which offer a full range of investment products, variable insurance products, securities programs and professional services related to securities transactions.

CUNA Mutual Group is the leading provider of financial services to credit unions and their members worldwide. More information on the company is available on the company's Web site at www.cunamutual.com.

Credit Union ONE, headquartered in Ferndale Michigan for over seventy years, offers a wide array of financial services and access to over 25,000 ATM's nationwide, serving 117,000 members, with nineteen offices in three major metropolitan areas, including Metro Detroit, Grand Rapids and Traverse City. For more information go to www.cuone.org

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