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Press Release

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Credit Union ONE raises \$1.1 million for the Karmanos Cancer Institute over the years

Ferndale, Michigan – Credit Union ONE recently presented a check for \$10,500 to the Barbara Ann Karmanos Cancer Institute, bringing the total amount they have raised for the Institute to more than \$1.1 million dollars over the past 21 years.

“The Barbara Ann Karmanos Cancer Institute is extremely appreciative of Credit Union ONE and its dedication to the fight against cancer. The generosity and commitment to Karmanos and the community for the past 21 years continues to make a difference in the lives of those touched by cancer,” said John C. Ruckdeschel, M.D., president and chief executive officer of the Barbara Ann Karmanos Cancer Institute.

Of the recent donation, \$7,500 was generated through the credit union’s Affinity credit card program with the Karmanos Cancer Institute. Through the program, Credit Union ONE and the Karmanos Cancer Institute share interchange income generated by cardholder transactions. The remaining funds are from a new membership initiative Credit Union ONE kicked off in January.

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“Credit Union ONE is humbled to be a part of the incredible and truly cutting-edge cancer research taking place at the Karmanos Cancer Institute. We are proud that our partnership with the Barbara Ann Karmanos Cancer Institute, through the various programs such as the Karmanos credit card that we offer, has led to over \$1 million in contributions. These are real life and tangible examples of our efforts to make a difference in the communities we serve” said Gary Moody, president and chief executive officer of Credit Union ONE.

Credit Union ONE, headquartered in Ferndale Michigan for over seventy years, offers a wide array of financial services and access to over 25,000 ATM's nationwide, serving 117,000 members, with nineteen offices in three major metropolitan areas, including Metro Detroit, Grand Rapids and Traverse City. For more information go to www.cuone.org

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