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Press Release

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FOR IMMEDIATE RELEASE
9 A.M. EDT, March 3, 2008

Credit Union ONE Sponsors Purtan's Salvation Army Radiothon

Ferndale, MI – Credit Union ONE, in partnership with WOMC and the Salvation Army, sponsored the 21st annual Purtan's Salvation Army Radiothon on Friday, February 29th at the Oakland Mall, to benefit the Salvation Army's Bed and Bread Club.

During the 16-hour radiothon, Credit Union ONE along with a host of area businesses and celebrities presented checks to Dick Purtan that were donated to the Salvation Army's Bed and Bread Club. This charity helps to feed and shelter thousands of needy people in the Detroit area. Listener pledges were also taken by volunteers throughout the radiothon. This year, \$ 2,310,000 was raised for the Bed and Bread Club.

For the tenth consecutive year, Credit Union ONE established a phone bank to receive the radiothon's phone call overflow. Credit Union ONE volunteers manned the phones to take pledges from 7 a.m. until 10 p.m.

According to Credit Union ONE President/CEO Gary Moody, over \$ 276,000 in additional revenues were generated through Credit Union ONE's phone bank. "Our goal is to raise more funds each year as the need for food and shelter is ever increasing," stated Moody.

In addition to Credit Union ONE's phone effort, Credit Union ONE presented a check to Dick Purtan for \$5,000 generated from employees, credit union members and corporate sponsorships.

Credit Union ONE, headquartered in Ferndale Michigan for over seventy years, offers a wide array of financial services and access to over 25,000 ATM's nationwide, serving 117,000 members, with nineteen offices in three major metropolitan areas, including Metro Detroit, Grand Rapids and Traverse City. For more information go to www.cuone.org

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