

# B E R L I N E

**FOR IMMEDIATE RELEASE**

Contact: Robin Hardin  
BERLINE  
248-593-7409

## **Credit Union ONE Announces Banner Year for Southeast Michigan's Toys for Tots Campaign**

**Ferndale, Mich., December 20, 2007** – Credit Union ONE pulled in record-setting donations for the 2007 Southeast Michigan Toys for Tots Campaign. The charitable effort collected thousands of toys and raised funds for Toys for Tots. Credit Union ONE branches in Grand Rapids and Traverse City, Michigan also participated in the annual toy drive. President and CEO Gary Moody made the announcement.

The US Marine Corps Toys for Tots is a nonprofit organization whose goal is to play an active role in the development of America's most valuable natural resource – children – by bringing them hope through the gift of a toy. Since its inception in 1947, the program has distributed more than 370 million toys to over 173 million children, making the Marines the unquestionable leaders in looking after disadvantaged children during the Christmas season.

Credit Union ONE members and staff alike were encouraged to drop off items in designated donation boxes at their local branches. Over two large vans stuffed full of toys were collected this year for distribution to underprivileged children throughout the Metropolitan Detroit area. In addition, Credit Union ONE presented a cash donation to the Southeast Michigan Toys for Tots Campaign. The successful toy collection drive ran from November 21<sup>st</sup> through December 7<sup>th</sup>.

“We are extremely pleased of our staff, employees and caring members who have given to this wonderful organization. 2007 marks our tenth year participating in the Toys for Tots campaign and it has been our most successful. Bringing the joy of Christmas to those less fortunate makes all the difference in the world to a child who will celebrate and smile this holiday because of Toys for Tots. We want to thank all of those who participated and we look forward to another successful year in 2008,” said Moody.

Credit Union ONE, headquartered in Ferndale Michigan for seventy five years, offers a wide array of financial services and access to over 25,000 ATM's nationwide, serving 117,000 members, with twenty one offices in three major metropolitan areas, including Metro Detroit, Grand Rapids and Traverse City. For more information go to [www.cuone.org](http://www.cuone.org).

# # #